

Jeanne Sauvé Career Development Program Overview

The program is structured to strengthen understanding between the public and private sectors on key issues and decision-making processes with regard to communications policy and regulation.

This year, six participants were selected to receive this prestigious national award.

Participants: One participant will be selected from each of the Department of Canadian Heritage, Innovation, Science and Economic Development (ISED) and the Canadian Radio-Television and Telecommunications Commission (CRTC). Three private sector candidates are selected by a judging panel appointed by WCT.

Structure and content: Participants will identify a two-week period during which they will undertake in-depth meetings at the Department of Canadian Heritage, ISED and the CRTC, and with related stakeholders.

The program consists of briefings with policy and industry leaders on issues within the jurisdiction of the Departments of Canadian Heritage and ISED, as well as the CRTC. Optional meetings with industry partners, central agencies, associations and non-governmental organizations provide a perspective on current issues through multiple lenses. Most briefings are very interactive, with time for plenty of questions and answers on key communications-related topics, as well as on leadership and decision-making with trailblazers in a range of fields.

This program is self-directed so there is significant room to determine the program content based on the particular needs and interests of the participants. Participants in this particular program are not required to undertake projects within the organizations hosting them.

Participation in the program should be treated as an opportunity to explore key issues in communications policy and regulation, the decision-making process, and interaction between government and industry. Participants collaborate to develop the program, and the participant from each government department or agency leads on the preparation for meetings with their organization. Participants are encouraged to be creative in getting the maximum benefit from the program.

Location: Unless agreed upon (with all costs absorbed by the participants), all meetings will take place either in Gatineau, Quebec or Ottawa, Ontario.